

# iADH2012

21st Congress of the International  
Association for Disability and Oral Health

**28-31 October 2012**  
**Melbourne Australia**



Sponsorship &  
Exhibition Opportunities

*Hosted by*



# The Congress

The Congress will promote debate on important issues and enable researchers, general dental and medical practitioners and specialists to discuss topical issues in clinical research and practice, in relevant programs and initiatives, which will also involve allied health professionals and carers.

The iADH Congresses have consistently attracted the participation of internationally recognised and critically influential clinical researches and practitioners, providing all delegates with tremendous networking opportunities.

We encourage you to support this important international event and to show your support to this critical foundation capability within the Australian and Global healthcare system.



## Venue and Dates

The 21st Congress of the International Association for Disability and Oral Health 2012 will be held between the 28 - 31 October 2012 in the Sofitel Melbourne located in the heart of Melbourne's bustling CBD. The Congress venue being the Sofitel Melbourne will mean easy access for both domestic and international delegates and ensure a quality environment so that our delegates are able to focus entirely on the Congress content.

## Why sponsor and/or exhibit at iADH 2012?

- Sponsoring and/or Exhibiting provides an excellent opportunity to promote your organisation, to support your brands and to maintain a high profile among specialists before, during and after the event.
- Congress delegates are keen to improve their knowledge. Aligning your organisation with this educational experience demonstrates your commitment to assisting delegate development on a personal level.
  - Your representatives can mix informally with professionals from around Australia and the region and Internationally.
  - Your organisation's involvement, commitment and support of the Congress will be widely acknowledged leading up to and during the Congress.
  - Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal, but educational, environment away from the competition of everyday distractions.
- Your support of the iADH International Congress will not only ensure the long term success and sustainability of the Special Needs Dentistry meetings but your involvement will be widely acknowledged, promoted to and applauded by the health and clinical research industry.
- You will also have made a contribution to the ongoing development and reputation of Australian and International Special Needs Dentistry, clinical research, academic and practice efforts.

# Sponsorship Opportunities

**A wide variety of Sponsorship opportunities have been designed for iADH, with each package containing benefits that will ensure your organisation receives maximum exposure.**

## Principal Sponsorship

\$30,000+ including GST

- Logo on all sponsor signage at venue
- Logo in Registration Brochure (subject to printing deadlines)
- Logo in Congress Program (subject to printing deadlines)
- Full page advertisement in the Congress Program
- One exhibition booth
- One Insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- Distribution of promotional items from your stand to delegates
- Two complimentary sponsor (full delegate) registrations to the Congress
- Four complimentary tickets to the Congress Dinner
- 100 word Company profile in the Program Book (subject to printing deadlines)
- Opportunity to place one company provided free standing pull up banner in registration area (2m high and 1m wide)
- Logo on Congress Website

## Major Sponsorship

\$20,000+ including GST

- Logo on all sponsor signage at venue
- Logo in Registration Brochure (subject to printing deadlines)
- Logo in Congress Program (subject to printing deadlines)
- Half page advertisement in the Congress Program
- One Exhibition Booth
- One Insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- Distribution of promotional items from your stand to delegates
- One complimentary sponsor (full delegate) registration to the Congress
- Two complimentary tickets to the Congress Dinner
- 100 word Company profile in the Program Book (subject to printing deadlines)
- Logo on Congress Website

## Sponsors

\$14,000+ including GST

- Logo on all sponsor signage at venue
- Logo in Registration Brochure (subject to printing deadlines)
- Logo in Congress Program (subject to printing deadlines)
- One Insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- One complimentary sponsor (full delegate) registration to the Congress
- Two complimentary tickets to the Congress Dinner
- 100 word Company profile in the Program Book (subject to printing deadlines)
- Logo on Congress Website

## Congress Supporter

\$10,000+ including GST

- Logo on all sponsor signage at venue
- Logo in Registration Brochure (subject to printing deadlines)
- Logo in Congress Program (subject to printing deadlines)
- One Insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- One complimentary ticket to the Congress Dinner
- 100 word Company profile in the Program Book (subject to printing deadlines)
- Logo on Congress Website

# Sponsorship Opportunities

## EDUCATIONAL

### Plenary/Symposium

*\$6,000 including GST (Multiple opportunities)*

Plenary sessions will feature key invited speakers and therefore will attract a high delegate attendance whilst Congress Symposia feature multiple speakers on core topics.

- Organisation name in the Congress Program against the session (subject to printing deadlines)
- Logo on session slide
- Logo on signage at entrance to session
- Logo on Congress website

### Parallel Session Sponsorship

*\$4,000 including GST (Multiple opportunities)*

The Congress will host parallel sessions of focussed topics with a view to specialist discussion.

- Organisation name in the Congress Program against the session (subject to printing deadlines)
- Verbal acknowledgement by chair of sponsored session
- Logo on session slide
- Logo on Congress website

## DELEGATE SERVICES

### Internet Café

*\$10,000 including GST (Exclusive Opportunities)*

The internet café will be located in the exhibition and be accessible to all delegates.

- Logo on screensaver on all workstations at Café
- Logo on desktops of all workstations at Café
- Logo on venue signage
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

### Program Book

*\$7,000 including GST (Two opportunities)*

Every registered delegate will receive an official Congress program upon registration.

- Logo on cover of Program Book (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Half page advertisement in inside back cover of Program Book (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)

*Please note: Exclusive sponsorship available of this item  
\$12,000 including GST*

### Congress Satchel

*\$7,000 including GST (Two Opportunities)*

Every registered delegate will receive an official Congress satchel upon registration.

- Logo on Congress Satchels with other sponsors logo (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)

*Please note: Exclusive sponsorship available of this item  
\$10,000 including GST*

### Name Badges and Lanyards

*\$5,000 including GST (Exclusive Opportunity)*

Every registered delegate will receive a name badge and lanyard with their registration, to be used during and after the Congress has concluded.

- Logo on lanyard (subject to production deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo in name badge (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

### Note Pad and Pen

*\$4,000 including GST (Exclusive Opportunity)*

Every registered delegate will receive a note pad and pen in their delegate satchel, to be used during and after the Congress has concluded.

- Logo on Note Pad – Placement of logo will be at the discretion of the organising committee
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website



## Bottled Water

*\$5,000 including GST (Exclusive Opportunity)*

Each registered delegate will receive one bottle of standard spring water per day of the Congress. Your logo will be included in one colour on the label of the bottle of water.

- Logo on bottle water label
- Company name in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress website

## Message Board

*\$3,000 including GST (Exclusive Opportunity)*

A message board will be located near the registration desk for delegates to leave a message for other attendees.

- Logo on Message Board
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

## CATERING

### Morning Tea

*\$4,000 including GST (Multiple Opportunities)*

- Logo on Morning Tea signage
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

### Afternoon Tea

*\$4,000 including GST (Multiple Opportunities)*

- Logo on Afternoon Tea signage
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

### Lunch

*\$6,000 including GST (Multiple Opportunities, Exclusive per day)*

- Logo on Lunch signage
- Logo in Congress Program (subject to printing deadlines, size and placement of logo will be at the discretion of the organising committee)
- Logo on Congress Website

## SOCIAL FUNCTIONS

### Welcome Reception/Cocktail Function

*\$10,000 including GST (Exclusive Opportunity)*

Open to all registered delegates to attend this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected by the strong attendance at this event.

- Verbal Acknowledgement of sponsor at Welcome Ceremony as sponsor of the Reception
- Logo included on Welcome Reception signage
- Logo on Welcome Reception tickets

### Congress Dinner

*\$10,000 including GST (Exclusive Opportunity)*

The social highlight of the Congress, a spectacular evening where delegates will be entertained and great cuisine will be served.

- Verbal Acknowledgement of sponsor by MC at Congress Dinner
- Logo included on Congress Dinner signage
- Logo on Congress Dinner tickets

## ADVERTISING PACKAGES

### E-zines

*\$4,000 including GST (Multiple Opportunities)*

The Congress will have widespread marketing plan that will include an electronic magazine that is distributed to our comprehensive database of potential and confirmed delegates.

- Logo/Banner advertisement included on each of the E-zines (size and placement at the discretion of the Organising Committee)
- Logo on Congress Website

### Full page advertisement in Program Book

*\$2,000 including GST (Multiple Opportunities)*

Every registered delegate will receive an official Congress program upon registration.

- Full page advertisement in the Program Book (subject to printing deadlines, size and placement of advertisement will be at the discretion of the organising committee)

### Half page advertisement in Program Book

*\$1,500 including GST (Multiple Opportunities)*

Every registered delegate will receive an official Congress program upon registration.

- Half page advertisement in the Program Book (subject to printing deadlines, size and placement of advertisement will be at the discretion of the organising committee)

### Satchel Insert

*\$1,000 including GST (Multiple Opportunities)*

Every registered delegate will receive an official Congress satchel upon registration.

- One Insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)

# Exhibition Opportunities

The exhibition will be a major component of the Congress and will feature the most up to date information and products available. The Congress Program has been designed to maximise the opportunity for delegates to visit the exhibition. With refreshment breaks, lunches and the welcome reception being located within the exhibition area. The exhibition is set to be the major networking arena for delegates, sponsors and exhibitors.

## Exhibition Booth

*\$4,400 including GST*

- 3m x 2m shell scheme
- One power point
- Two spotlights
- Back and side walls
- Organisation fascia along each open side
- Carpeted floor
- Two exhibitor registrations
- Satchel and Program book (one pack per booth)
- Delegate list of attendees (subject to privacy laws)
- Distribution of promotional items from your stand to delegates

## EXHIBITION FLOOR PLAN

While the floor plan included with this prospectus was correct at the time of printing, the IADH 2012 Sponsorship and Exhibition Manager retains the right of alteration should it be deemed necessary. These changes may occur without notice.

## GENERAL INFORMATION

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt.

An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors approximately 3 months prior to the Congress.

## CONDITIONS OF PAYMENT

Payment in full (100%) is required upon confirmation of your sponsorship item and/or booth number.

Failure to do so may result in your sponsorship item or exhibition stand released again for sale.

## FURTHER INFORMATION

For further information about IADH 2012 please contact:

**Thomas Howden**

**Sponsorship & Exhibition Account Manager**

**IADH 2012**

**GPO Box 3270**

**Sydney NSW 2001**

**Tel: +61 2 9254 5000**

**Email: [sponsorship@iadh2012.com](mailto:sponsorship@iadh2012.com)**





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21st Congress of the International Association for Disability and Oral Health • 28-31 October 2012 • Melbourne Australia

## Sponsorship Form

### Sponsorship Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_ Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Opportunities *tick appropriate box*

All sponsorship prices are inclusive of 10% GST (Goods and Services Tax) and are in Australian Dollars

#### EDUCATIONAL

- Plenary/Symposium \$6,000
- Parallel Session Sponsorship \$4,000

#### DELEGATE SERVICES

- Internet Café \$10,000
- Program Book \$7,000
- Program Book - Exclusive \$12,000
- Congress Satchel \$7,000
- Congress Satchel - Exclusive \$10,000
- Name Badges and Lanyards \$5,000
- Note Pad and Pen \$4,000
- Bottled Water \$5,000
- Message Board \$3,000

#### CATERING

- Morning Tea \$4,000
- Afternoon Tea \$4,000
- Lunch \$6,000

#### SOCIAL FUNCTIONS

- Welcome Reception/Cocktail Function \$10,000
- Congress Dinner \$10,000

#### ADVERTISING PACKAGES

- E-zines \$4,000
- Full page advertisement in Program Book \$2,000
- Half page advertisement in Program Book \$1,500
- Satchel Insert in Program Book \$1,000

### Method of Payment *tick appropriate box*

I have enclosed/will forward a cheque made payable to the 21st Congress of the International Association for Disability and Oral Health.

I wish to pay by bank transfer. Bank details will be supplied on my tax invoice issued with confirmation.

I wish to pay by credit card:  Visa  MasterCard  Amex  Diners Club

Credit Card Number           Expiry Date \_\_\_/\_\_\_

Card Holder's Name \_\_\_\_\_ Signature \_\_\_\_\_

**Please Note:** All credit card payments will appear as "ICMS Australasia Pty Ltd" on your statement

I agree to be invoiced for a total of \$ \_\_\_\_\_ for the items selected above.

Signature \_\_\_\_\_ Date \_\_\_/\_\_\_/\_\_\_

• Application forms may be scanned and e-mailed, faxed or mailed to the Sponsorship & Exhibition Manager listed overleaf on the reverse side.

• A sponsorship agreement and tax invoice will be sent upon receipt of your application form.

Please tick this box if you do NOT wish to receive Congress Updates via email.



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## Exhibition Form

### Exhibition Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_ Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

Products/Services to be exhibited \_\_\_\_\_

### Exhibition Booth Requirements

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt.

#### Preferred exhibition location:

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

#### Conditions Of Payment

Upon confirmation of your booth number the following payment conditions apply

- Payment in full 100% due on confirmation

### Exhibition Opportunities

Please indicate which exhibition option you would like to purchase. All prices are inclusive of 10% Australian GST.

Tick	Opportunity	Cost (AUD)	Total sqm required	Total inc GST
<input type="checkbox"/>	Exhibition Booth	\$4,400 incl 10% GST	_____	_____

**Declaration:** I have read and accept the terms and conditions in the Prospectus and wish to become an exhibitor at the 21st Congress of the International Association for Disability and Oral Health

I agree to be invoiced for a total of AUD\$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Please tick this box if you do NOT wish to receive Congress Updates via email.

### Scan and email your completed application forms to:

#### Sponsorship & Exhibition Account Manager

IADH 2012

GPO Box 3270

Sydney NSW 2001

Tel: +61 2 9254 5000

Email: [sponsorship@iadh2012.com](mailto:sponsorship@iadh2012.com)